



LUCKY STILL DESIGNS

DOPENESS RECREATED

DESIGN PACKAGING

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BASIC DESIGNS

starting at \$25

BUSINESS CARDS:

BASIC DESIGN (Single Sided) \$25
BASIC DESIGN (Double Sided) \$35
CUSTOM DESIGN \$50
Custom designed business cards created to match your current color palette and brand. *Includes 2 revisions.*

STATIONERY SET DESIGN: \$100

Includes: Business Card, Letterhead and Envelope Design with \$50 Savings)

POST CARDS/FLYERS:

DESIGN (Single Sided) \$25
PARTY FLYER \$35
DESIGN (Double Sided) \$50

POSTERS: \$60

CD/DVD COVERS: \$45

BROCHURES:

DESIGN (BI-FOLD) \$50
DESIGN (TRI-FOLD) \$100

BANNERS: \$60

Door Hangers (2 sides).....	\$35
Sticker or Label or Hang Tag.....	\$25
Product Line Sheet (per sheet, 1 side).....	\$25
Banner (one side).....	\$75
Social Media Graphics (Instagram).....	\$15***

(*** 3 templates for \$35***) More than 3, \$5 per additional.

Printing available upon request at an additional charge.

Samples available for preview.

If you would like a custom design for your business that is not included on this sheet or pricing is not stated , please send an email (luckystilldesigns@gmail.com) to receive pricing and/or custom quote

THE FINE PRINT:

Additional revisions not included in the package price will be billed separately at an hourly rate of \$15. Extra design elements requested will be billed per item.

LOGO DESIGN PACKAGE

\$35-\$150

THE PROCESS:

Based on your ideas and agreed design style, I will create a color palette and board that includes visual inspiration to make sure we have a basic style in place. Once colors are finalized, I will create 4 - 6 uniquely different logo variations. These will vary upon layout and font to give you a wide variety to choose from. Includes 3 revisions.

Upon project completion, you will receive your logo, secondary logo, and sub-marks/elements in a .jpg, .png, .eps and watermark format.

THE FINE PRINT:

Additional revisions not included in the package price will be billed separately at an hourly rate of \$15. Extra design elements requested will be billed per item. This package includes a consultation meeting, if needed.

COMPLETE BRANDING PACKAGE

starting at \$200

PHASE ONE, LOGO DESIGN:

Includes Logo Design Package (inspiration board, logo variations, brand board, and final files). *Additional revisions will be billed separately at my hourly rate.*

PHASE TWO, BUSINESS CARDS:

Custom business cards reflecting your color palette and brand design. *Includes 3 revisions.*

PHASE THREE, STATIONERY:

Your choice of a letterhead/envelope design or a notecard/envelope design reflecting your brand. *Includes 3 revisions.*

PHASE FOUR, SOCIAL MEDIA KIT:

Includes the design of a Facebook banner and profile photo, Twitter banner and profile photo, and an Instagram profile photo.

PHASE FIVE, FINAL FILES:

In addition to your Logo Design Package files, you will receive all Social Media Kit files in the appropriate format (.jpg, unless otherwise specified), as well as printing quotes for your business cards and stationery.

THE FINE PRINT:

You may choose a variation of the above, please note printing comes included. Additional revisions not included in the package price will be billed separately at an hourly rate of \$15. Extra design elements requested will be billed per item. This package includes a consultation meeting, if needed.

CUSTOM INVITATION DESIGN

starting at \$85

WEDDING INVITATION SUITE PACKAGE (starting at \$150): A fully customized wedding invitation suite, tailored to your vision. You will be presented with three different designs to choose from. *Includes 3 revisions.* Wedding suites include, but are not limited to:

WEDDING INVITATION

DETAILS CARD

SAVE THE DATE

THANK YOU CARD

RSVP CARD

SIMPLE INVITATION PACKAGE (starting at \$85): Fully customized invitations for your special event or announcement. You will be presented with three different designs to choose from. *Includes 3 revisions.* Invitation designs include, but are not limited to, the following items:

BIRTHDAY PARTY

BRIDAL SHOWER

BIRTH ANNOUNCEMENT

BABY SHOWER

ANNIVERSARY PARTY

GRADUATION PARTY

THE FINE PRINT:

Additional revisions not included in the package price will be billed separately at an hourly rate of \$15. Extra design elements requested will be billed per item. This package includes a consultation meeting, if needed.

MAGAZINE DESIGN SERVICES

starting at \$150

PHASE ONE, CONSULTATION:

Finding the concept and the personality you want to come out in your magazine. Here we go through colors, branding, and/or design. What is the main objective that you're trying to get across? What is the main point of the article or the content piece, and how do you—the copywriter—envision the kinds of graphics you'd like to see? Bring in inspiration, things that intrigue you.

PHASE TWO, TEMPLATE:

Create design mock-up, I will utilize everything from our consultation to provide a 00-page mockup with placement and design elements. Once you receive I require you print and edit everything you want changed and we will meet again to edit in together in person.

PHASE THREE, TEMPLATE REVISION:

From the 00-page mockup I will begin to input all data. Here I will send you a .pdf format of the final revision and make any necessary adjustments. This will be the final opportunity to make an additions before final rendering.

PHASE FOUR, FINAL :

We will go over the final design thoroughly to ensure no typos, all images are quality and go over printing quotes.

THE FINE PRINT:

Additional revisions not included in the package price will be billed separately at an hourly rate of \$15. Extra design elements requested will be billed per item. This package includes a consultation meeting, if needed.

REQUIRES IN-PERSON CONSULTATION

WEB DESIGN SERVICES

starting at \$200

WEB DESIGN (starting at \$200):

This includes creating a unique design using modern design standards, additional \$25 per page after 6 pages, premium stock images, fully responsive technology (desktop, tablet, mobile), favicon/social icons, SSL security certificate, and search engine indexing. **REQUIRES IN-PERSON CONSULTATION.**

Please advise are structured around template components, preexisting themes, and add-ons; you either choose one of a series of presets, or download the particular options and features you want. I will design the website with your vision in mind and utilize the template to fit your desires.

THE FINE PRINT:

Additional revisions not included in the package price will be billed separately at an hourly rate of \$15. Extra design elements requested will be billed per item. This package includes a consultation meeting, if needed.

HOW DO I GET STARTED?

Thank you for your interest in Lucky Still Designs! Please keep in mind that I am available for any type of project and are not limited to what you see in this price list. If you have any questions, don't hesitate to reach out to me!

SAY HELLO! You can either send me an email (luckystilldesigns@gmail.com) or you may fill out the contact form located on my website. I'd love to meet you!

(luckystilldesigns.com)

QUESTIONNAIRE: Get ready to tell me everything (*yes, I mean everything!*) about your business that will be important to our project. Almost each and every package listed above will start with a questionnaire and a consultation. This consultation can be an in-person meeting, a phone call, or a Skype call (*the choice is yours*). We will get to know each other and determine how you can get the most out of your design package.

LET'S DO THIS! Once our consultation and questionnaire are complete, we will get started on the first phase of the package or service you have requested. I will give you a timeline to follow and will update you frequently on progress.

PAYMENT: I require half of your payment on packaging over \$100 as a down payment, prior to getting started. The rest of your total will be due upon completion of the project. *Customized payment plans are available upon request only.*

THE FINE PRINT:

You are responsible for disclosing all details of your project for fair estimate pricing. If at any-time your project become more complicated than estimated you will be contacted for additional payment.

All artwork may be used on my websites and business marketing materials for advertising and portfolio purposes. You maintain all rights to completed artwork otherwise.

All working files will be archived for revision purposes and your convenience, otherwise please make sure you save all files in a safe place for your convenient use.